



2026

TEXAS SCHOLASTIC “SUPER STATE” CHESS CHAMPIONSHIP

SPONSORSHIP PROPOSAL

20
26





2026 TEXAS SCHOLASTIC “SUPER STATE” CHESS CHAMPIONSHIP

Dear Community Partner,

On behalf of the Texas Chess Association (TCA), I am reaching out to invite you to partner with us as a vital sponsor of the 2026 Texas Scholastic “Super State” Championship, to be held March 7–8, 2026, at the DoubleTree by Hilton Hotel Austin in Austin, Texas. This is not just a tournament—it is a life-changing opportunity for hundreds of young Texans who might not otherwise have access to high-level academic and competitive experiences of this scale and caliber.

As the official state affiliate of US Chess, TCA has promoted chess in Texas for more than 90 years, organizing statewide tournaments and supporting scholastic and adult chess programs across the state. Yet, many of the students we serve come from under-resourced schools and families who struggle to afford entry fees, travel, and lodging. Without outside support, participation at this level becomes significantly more challenging for many families.

The 2026 Texas Scholastic “Super State” Championship is one of the premier K–12 chess events in Texas. Students travel from across the state with their families, coaches, and school teams to compete for individual and team titles in a professional, US Chess–rated environment. For many, this is their first time staying in a hotel, traveling outside their hometown, or representing their school on a statewide stage. Your support can be the difference between a child watching from the sidelines and a child sitting confidently at the board.

Your sponsorship will directly help us to:

- Support tournament operations, including equipment, certified arbiters, and event logistics, ensuring a fair, safe, and professional championship.
- Expand outreach and growth initiatives so that scholastic chess continues to thrive in every corner of Texas.
- Enhance the overall experience for students, families, and schools participating in this statewide event.

We have created various sponsorship levels, ranging from a premier Presenting Sponsor, offering the highest level of visibility and recognition, to a dedicated Board Sponsor level that features your logo printed on all official tournament chess boards, along with additional supporting levels that include recognition on event signage, digital communications, and other event materials.

We would be honored to recognize your company as a key partner in opening doors for Texas students and helping develop the next generation of critical thinkers, problem-solvers, and community leaders through chess.

I would welcome the opportunity to discuss this partnership and explore how we can align it with your company’s values and community engagement goals. Please feel free to contact me at david@texaschess.org

Thank you for considering this meaningful opportunity to invest in Texas youth and support the 2026 Texas Scholastic “Super State” Championship.

Sincerely,
David Ortiz
President, Texas Chess Association



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ABOUT THE TEXAS CHESS ASSOCIATION

Since 1935, the Texas Chess Association (TCA) has served as the official state affiliate of US Chess and the statewide governing body for chess in Texas. TCA organizes major tournaments, supports scholastic and adult chess programs, and partners with clubs and schools to expand access to the game across Texas.

ABOUT THE 2026 TEXAS SCHOLASTIC “SUPER STATE” CHAMPIONSHIP

The 2026 Texas Scholastic “Super State” Championship will be held March 7–8, 2026, at the DoubleTree by Hilton Hotel in Austin, Texas. This flagship K–12 event brings together students from across Texas to compete for individual and team state titles in a professional, US Chess–rated environment. It is the first time in nearly three decades that Texas’s capital city has hosted the state scholastic championship, making this a particularly special year.

WHY SPONSOR SCHOLASTIC CHESS?

Sponsoring the 2026 Texas Scholastic “Super State” Championship:

- **Invests in education** – Chess reinforces critical thinking, focus, problem-solving, and resilience—skills that transfer directly to the classroom and future careers.
- **Supports equity and access** – Many participating schools come from communities where extracurricular opportunities are limited. Sponsorship helps keep costs down and opens the door for more students to compete.
- **Provides powerful visibility** – Sponsors reach students, parents, teachers, coaches, and community leaders from across Texas in a positive, high-achievement setting.
- **Aligns with STEM and leadership initiatives** – Chess is a natural fit with STEM, gifted/talented, and leadership programs that many districts and companies already prioritize.



2026 TEXAS SCHOLASTIC “SUPER STATE” CHESS CHAMPIONSHIP

SPONSORSHIP LEVELS:

PRESENTING SPONSOR - \$5,000

Includes all Gold, Silver, Bronze, and Supporting Sponsor benefits, plus

- Named as “Presenting Sponsor”: “2026 Texas Scholastic ‘Super State’ Championship presented by [Sponsor Name]” in event materials where feasible
- Exclusive recognition as the top sponsor of the event
- Prominent logo placement on main event banner, stage area signage, and welcome signage
- Full page featured placement in the digital program
- Featured logo and link on the event website and registration page
- Sponsor spotlight in Texas Chess Association digital communications
- Opportunity to provide brief welcome remarks at the opening ceremony
- Premium exhibitor or vendor table in a high traffic area of the venue
- Up to eight complimentary VIP badges for company representatives

GOLD SPONSOR - \$2,500

Includes all Silver, Bronze, and Supporting Sponsor benefits, plus

- Logo featured on online broadcasted games
- Logo placement on designated board number cards or table tents
- Logo on main event banner and select directional signage
- Logo printed on tournament tote bags if produced
- Full page placement in the digital program
- Recognition in social media posts and opening and awards announcements
- Exhibitor or vendor table at the venue
- Up to four VIP badges

SILVER SPONSOR - \$2,000

Includes all Bronze and Supporting Sponsor benefits, plus

- Recognition as a supporter of student scholarships awarded to select tournament winners
- Logo on section area signage and pairings or posting boards
- Half page placement in the digital program
- Logo listed on the event website sponsor page
- Recognition during opening ceremony and awards
- Exhibitor or vendor table with standard placement



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SPONSORSHIP LEVELS:

BRONZE SPONSOR - \$1,500

Includes all Supporting Sponsor benefits, plus

- Logo displayed on the general sponsor banner at the venue
- Logo placement in the digital program
- Logo printed on tournament pencils distributed to players
- Recognition from the podium during the awards ceremony
- Option to include a flyer or promotional item in team or coach packets if available

SUPPORTING SPONSOR - \$1,000

- Recognition as a Supporting Sponsor contributing to scholarships awarded to select tournament winners
- Logo printed on all official tournament notation sheets distributed to players
- More than five thousand notation sheets will be distributed throughout the event
- Name listed on the event website sponsor page
- Name listed in the digital program
- Recognition on a shared sponsor sign at the venue
- Acknowledgment in one event recap email or social media post

BOARD SPONSOR - \$500

- Every player will receive an individual souvenir chess board and piece set for tournament play
- The Board Sponsor logo will be printed on all tournament chess boards
- Board Sponsor commitment and artwork must be received no later than January 1, 2026 to guarantee logo placement on tournament chess boards



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PRESENTING SPONSOR
\$5,000

GOLD SPONSOR
\$2,500

SILVER SPONSOR
\$2,000

BRONZE SPONSOR
\$1,500

SUPPORTING SPONSOR
\$1,000

BOARD SPONSOR
\$500

DONOR CONTACT INFO

NAME

BUSINESS NAME

DONOR DISPLAY NAME

PHONE #

EMAIL

STREET ADDRESS

CITY

ONLINE PAYMENTS:



PLEASE MAKE CHECKS PAYABLE TO TEXAS CHESS
ASSOCIATION AND MAIL TO:
5424 16TH STREET
LUBBOCK, TX 79416