



92nd

SOUTHWEST

— O P E N —

SPONSORSHIP PROPOSAL

2026



SAN ANTONIO





92nd Southwest Open

Dear Community Partner,

On behalf of the Texas Chess Association (TCA), I am reaching out to invite you to partner with us as a vital sponsor of the **92nd Southwest Open**, to be held **September 4 through 7, 2026**, at the **La Quinta Inn by Wyndham San Antonio Riverwalk in San Antonio, Texas**. As one of the nation's longest running and most prestigious chess tournaments, the Southwest Open attracts players, families, coaches, and spectators from across Texas and throughout the United States. Your sponsorship will help us deliver a first class tournament experience while showcasing your organization to a diverse and engaged audience.

As the official state affiliate of US Chess, TCA has promoted chess in Texas for more than 90 years by organizing statewide championships and supporting scholastic and adult chess programs across the state. The Southwest Open represents the pinnacle of adult and open competition in Texas while welcoming players of all ages and skill levels.

The **92nd Southwest Open** features championship and reserve sections, along with side events that appeal to competitive players and chess enthusiasts alike. Participants travel from across Texas and neighboring states, filling local hotels, restaurants, and attractions throughout Labor Day weekend. Your sponsorship helps provide a professionally organized event with certified tournament staff, quality playing conditions, and an outstanding experience for every participant.

Your sponsorship will directly help us to:

- Support tournament operations, including **equipment, certified tournament directors and arbiters, and event logistics**.
- **Enhance the playing experience through quality equipment, broadcasting, and event services.**
- **Promote chess throughout Texas while helping keep this historic tournament affordable and accessible to players.**

We have created several sponsorship opportunities, ranging from our premier Presenting Sponsor, offering the highest level of visibility and recognition, to supporting sponsorship levels that provide valuable exposure through event signage, the tournament website, social media, and other promotional materials.

We would be honored to recognize your company as a valued partner in supporting one of America's longest running chess tournaments while promoting education, strategic thinking, and community engagement through chess.

I would welcome the opportunity to discuss this partnership and explore how we can align it with your company's values and community engagement goals. Please feel free to contact me at david@texaschess.org

Thank you for considering this opportunity to support the **92nd Southwest Open** and help continue a Texas chess tradition that has inspired players for more than nine decades.

Sincerely,
David Ortiz
President, Texas Chess Association



92nd Southwest Open

ABOUT THE TEXAS CHESS ASSOCIATION

Since 1935, the Texas Chess Association (TCA) has served as the official state affiliate of US Chess and the statewide governing body for chess in Texas. TCA organizes major tournaments, supports scholastic and adult chess programs, and partners with clubs and schools to expand access to the game across Texas.

ABOUT THE 92 SOUTHWEST OPEN

Established in 1935, the Southwest Open is one of America's longest running chess tournaments and a cornerstone of competitive chess in Texas. Hosted by the Texas Chess Association, the event has attracted generations of players from across the country while earning a reputation for strong competition and outstanding organization. Throughout its history, the tournament has showcased many of the nation's strongest players while providing an opportunity for competitors of all skill levels to participate. The 92nd Southwest Open marks its return to San Antonio for the first time since 2002.

WHY SPONSOR THE SOUTHWEST OPEN?

Sponsoring the 92nd Southwest Open:

- **Becomes part of history:** Support one of America's longest running chess tournaments, a tradition that has continued since 1935.
- **Reaches a competitive audience:** Connect with players, families, coaches, and spectators from across Texas and the United States.
- **Demonstrates your commitment:** Showcase your organization's support for education, competition, and community engagement.
- **Helps sustain a Texas tradition:** Your sponsorship ensures the continued success and growth of one of the state's premier chess events.



92nd Southwest Open

SPONSORSHIP LEVELS:

PRESENTING SPONSOR - \$5,000

Includes all Gold, Silver, Bronze, and Supporting Sponsor benefits, plus

- Named as “92nd Southwest Open presented by [Sponsor Name]” in event materials where feasible
- Exclusive recognition as the top sponsor of the event
- Prominent logo placement on main event banner, stage area signage, and welcome signage
- Full page featured placement in the official event program, if produced
- Featured logo and link on the event website and registration page
- Featured sponsor spotlight across Texas Chess Association digital communications and social media
- Opportunity to provide brief welcome remarks at the opening ceremony
- Premium exhibitor or vendor table in a high traffic area of the venue
- Up to eight complimentary VIP badges for company representatives

GOLD SPONSOR - \$2,500

Includes all Silver, Bronze, and Supporting Sponsor benefits, plus

- Logo featured on online broadcasted games
- Logo placement on designated board number cards or table tents
- Logo on main event banner and select directional signage
- Logo printed on tournament tote bags, if produced
- Full page placement in the official event program, if produced
- Recognition in social media posts and opening and awards announcements
- Exhibitor or vendor table at the venue
- Up to four VIP badges

SILVER SPONSOR - \$2,000

Includes all Bronze and Supporting Sponsor benefits, plus

- Recognition as a supporter of one of Texas' premier chess tournaments
- Logo on section area signage and pairings or posting boards
- Half page placement in the official event program, if produced
- Logo listed on the event website sponsor page
- Recognition during opening ceremony and awards
- Exhibitor or vendor table with standard placement



92nd Southwest Open

SPONSORSHIP LEVELS:

BRONZE SPONSOR - \$1,500

Includes all Supporting Sponsor benefits, plus

- Logo displayed on the general sponsor banner at the venue
- Logo placement in the official event program, if produced
- Logo printed on tournament pencils distributed to players
- Recognition from the podium during the awards ceremony
- Option to include a promotional item in player welcome bags, if produced.

SUPPORTING SPONSOR - \$1,000

- Recognition as a Supporting Sponsor of the 92nd Southwest Open
- Logo printed on official tournament notation sheets distributed throughout the event
- Name listed on the event website sponsor page
- Name listed in the official event program, if produced
- Recognition on a shared sponsor sign at the venue
- Acknowledgment in one event recap email or social media post

COMMUNITY SPONSOR - \$500

- Recognition on the event website page
- Name listed in the official event program, if produced
- Recognition on shared sponsor signage at the venue
- Acknowledgment in one event recap or social media post



92nd Southwest Open

PRESENTING SPONSOR
\$5,000

GOLD SPONSOR
\$2,500

SILVER SPONSOR
\$2,000

BRONZE SPONSOR
\$1,500

SUPPORTING SPONSOR
\$1,000

COMMUNITY SPONSOR
\$500

DONOR CONTACT INFO

NAME

BUSINESS NAME

DONOR DISPLAY NAME

PHONE #

EMAIL

STREET ADDRESS

CITY

ONLINE PAYMENTS:



PLEASE MAKE CHECKS PAYABLE TO TEXAS CHESS
ASSOCIATION AND MAIL TO:
5424 16TH STREET
LUBBOCK, TX 79416